

February 2005

Dear EIMS User,

As a part of supporting Virginia in the implementation of Educational Information Management System (EIMS), the concept of a Rapid Response Team (RRT) has been formulated. I would like to introduce myself as a member of the RRT. Having worked in Virginia's public school system for ten years, over three years as a Director of Testing (DDOT), I am thrilled that the Department of Education and Pearson Educational Measurement have given us tools to make our jobs easier, giving us more time to focus on students.

I hope you are familiar with EIMS! EIMS solutions include web-based decision support tools, a database of SOL test results, and data management services. This program offers an efficient means for following students and test scores as they move from school to school and division to division. In addition, EIMS offers tools to disaggregate data and run reports to help you make decisions that will further improve your instructional programs.

To provide the best customer service possible, I am leading Pearson's Rapid Response Team working throughout Virginia to support training needs, concerns, or stumbling blocks you may experience in understanding and using EIMS. I will be in contact with you as the RRT continues to improve and provide additional services to support EIMS.

Feel free to access the following resources at any time:

- VA EIMS Customer Service – 1-888-269-5242 or ReportingSolutions@Pearson.com
- www.pen.k12.va.us/VDOE/Technology/EIMS for training materials, forms, and questions
- Rapid Response Team – kris.herakovich@pearson.com

I look forward to working with you to better support our student's education.

Sincerely,

Kris Herakovich
Project Manager

cc: Bethann Canada, VDOE Director of Information Management
Peter Coleman, VDOE, Project Manager, Virginia EIMS